

OUTFIT FORMULAS® 

## 21 DAYS OF LEGGINGS

— SHOPPING LIST & OUTFIT GUIDE —

# Shopping List

O U T F I T F O R M U L A S |

2 1 D A Y S O F L E G G I N G S

## TOPS

- Black Tee
- Chambray Button Down
- White Tee
- White Tank
- Striped Top
- Striped Turtleneck
- Printed Sweater
- Solid Blouse
- Camo or Printed Tee
- Printed or Plaid Button Down
- Solid Neutral Sweater
- Gray Sweatshirt
- Black Sweater
- Striped Sweater
- Graphic Tee
- Off Shoulder Sweater

## BOTTOMS

- Faux Leather or Black Leggings

## LAYERS

- Leopard or Printed Cardigan
- Black Quilted Vest
- Moto Jacket
- Sherpa Jacket
- Black Cardigan
- Denim Jacket
- Faux Fur Jacket
- Belted Cardigan
- Rain Jacket
- Neutral Cardigan

## SHOES

*Choose the type of footwear that works best for your lifestyle.*

- White Sneakers
- Black
- Leopard
- Rugged Boots
- Taupe Ankle Boots
- Black/White Sneakers
- Snake Print
- Rain Boots

## ACCESSORIES

- Black Backpack
- Black Tote
- Hoop Earrings
- Black Glasses or Sunglasses
- Pom Pom Beanie
- Statement Earrings
- Sparkly Clutch
- Black Clutch
- Statement Necklace

# Tops

OUTFIT FORMULAS | 21 DAYS OF LEGGINGS



## 1. BLACK TEE

**SAMPLE OUTFIT:** Black v-neck tee will be styled.

**SUBSTITUTION:** Any black top.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#)



## 2. CHAMBRAY BUTTON DOWN

**SAMPLE OUTFIT:** Chambray button-up shirt will be styled.

**SUBSTITUTION:** Any chambray or Oxford shirt.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#)



## 3. WHITE TEE

**SAMPLE OUTFIT:** White v-neck tee will be styled.

**SUBSTITUTION:** Any white top.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#)

# Tops

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## 4. WHITE TANK

**SAMPLE OUTFIT:** White tank top will be styled.

**SUBSTITUTION:** Any neutral layering top.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#)



## 5. STRIPED TOP

**SAMPLE OUTFIT:** Striped long sleeve top will be styled.

**SUBSTITUTION:** Any striped top.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#)



## 6. STRIPED TURTLENECK

**SAMPLE OUTFIT:** Striped long sleeve turtleneck will be styled.

**SUBSTITUTION:** Any striped top.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#)

# Tops

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## 7. PRINTED SWEATER

**SAMPLE OUTFIT:** Fair Isle printed sweater will be styled.

**SUBSTITUTION:** Any Fair Isle or printed sweater.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#) | [4](#)



## 8. SOLID BLOUSE

**SAMPLE OUTFIT:** Plum split-neck silk blouse and burgundy v-neck blouse will be styled.

**SUBSTITUTION:** Any solid top.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#) | [4](#)



## 9. CAMO OR PRINTED TEE

**SAMPLE OUTFIT:** Camo tee will be styled.

**SUBSTITUTION:** Any camo or solid olive top.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#)



## 10. PRINTED OR PLAID BUTTON DOWN

**SAMPLE OUTFIT:** Red and dark pink plaid flannel shirts will be styled.

**SUBSTITUTION:** Any plaid/printed shirt.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#) | [4](#)



## 11. SOLID NEUTRAL SWEATER

**SAMPLE OUTFIT:** Beige and gray v-neck sweaters will be styled.

**SUBSTITUTION:** Any beige or neutral sweater.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#) | [4](#)



## 12. GRAY SWEATSHIRT

**SAMPLE OUTFIT:** Heather gray cowl neck sweatshirt will be styled.

**SUBSTITUTION:** Any neutral sweater.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#)



## 13. BLACK SWEATER

**SAMPLE OUTFIT:** Black one-shoulder sweater will be styled.

**SUBSTITUTION:** Any black sweater.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#)



## 14. STRIPED SWEATER

**SAMPLE OUTFIT:** Striped color block sweater will be styled.

**SUBSTITUTION:** Any striped sweater.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#)



## 15. GRAPHIC TEE

**SAMPLE OUTFIT:** White tee with graphic detail will be styled.

**SUBSTITUTION:** Any solid neutral or graphic detail top.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#) | [4](#)



## 16. OFF SHOULDER SWEATER

**SAMPLE OUTFIT:** Olive off-the-shoulder sweater will be styled.

**SUBSTITUTION:** Any solid sweater.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#)



# Bottoms

OUTFIT FORMULAS | 21 DAYS OF LEGGINGS



## 1. FAUX LEATHER OR BLACK LEGGINGS

**SAMPLE OUTFIT:** Black faux leather leggings will be styled.

**SUBSTITUTION:** Any black leggings.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#) | [4](#) | [5](#) | [6](#) | [7](#)

# Layers

O U T F I T F O R M U L A S | 2 1 D A Y S O F L E G G I N G S



## 1. LEOPARD OR PRINTED CARDIGAN

**SAMPLE OUTFIT:** Leopard print cardigan will be styled.

**SUBSTITUTION:** Any leopard or neutral cardigan or jacket.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#)



## 2. BLACK QUILTED VEST

**SAMPLE OUTFIT:** Black quilted vest will be styled.

**SUBSTITUTION:** Any neutral vest, fur trim vest, or puffer jacket.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#)



## 3. MOTO JACKET

**SAMPLE OUTFIT:** Black suede moto jacket will be styled.

**SUBSTITUTION:** Any black or neutral blazer, moto jacket, or cardigan.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#)

# Layers

OUTFIT FORMULAS | 21 DAYS OF LEGGINGS



## 4. SHERPA JACKET

**SAMPLE OUTFIT:** Double-breasted faux fur jacket in beige will be styled.

**SUBSTITUTION:** Any neutral blazer, cardigan, or jacket.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#)



## 5. BLACK CARDIGAN

**SAMPLE OUTFIT:** Black knit cardigan will be styled.

**SUBSTITUTION:** Any neutral blazer, cardigan, or jacket.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#)



## 6. DENIM JACKET

**SAMPLE OUTFIT:** Denim jacket will be styled.

**SUBSTITUTION:** Any denim jacket, vest, or chambray shirt.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#)

# Layers

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## 7. FAUX FUR JACKET

**SAMPLE OUTFIT:** Faux fur short jacket in taupe will be styled.

**SUBSTITUTION:** Any neutral blazer, cardigan, or jacket.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#)



## 8. BELTED CARDIGAN

**SAMPLE OUTFIT:** Wrap-front cardigan in rust red will be styled.

**SUBSTITUTION:** Any neutral solid color blazer or cardigan.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#)



## 9. RAIN JACKET

**SAMPLE OUTFIT:** Yellow rain jacket will be styled.

**SUBSTITUTION:** Any rain jacket.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#)

# Layers

O U T F I T F O R M U L A S | 2 1 D A Y S O F L E G G I N G S



## 10. NEUTRAL CARDIGAN

**SAMPLE OUTFIT:** Brown long cardigan will be styled.

**SUBSTITUTION:** Any neutral blazer, jacket, or cardigan.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#) | [4](#)

# Shoes

OUTFIT FORMULAS | 21 DAYS OF LEGGINGS



## 1. WHITE SNEAKERS

**SAMPLE OUTFIT:** White sneakers will be styled.

**SUBSTITUTION:** Any white or neutral sneakers.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#) | [4](#)



## 2. BLACK

**SAMPLE OUTFIT:** Black ankle boots and tall boots will be styled.

**SUBSTITUTION:** Any black shoes or boots.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#) | [4](#)



## 3. LEOPARD

**SAMPLE OUTFIT:** Leopard print mules, slip on sneakers, pumps and ankle boots will be styled.

**SUBSTITUTION:** Any leopard print or neutral shoes or boots.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#)

# Shoes

OUTFIT FORMULAS | 21 DAYS OF LEGGINGS



## 4. RUGGED BOOTS

**SAMPLE OUTFIT:** Tall rugged winter boots will be styled.

**SUBSTITUTION:** Any neutral rugged boot, Chelsea boot or Doc Martens.

**SHOPPING LINKS:** [1](#) | [2](#)



## 5. TAUPE ANKLE BOOTS

**SAMPLE OUTFIT:** Taupe suede booties will be styled.

**SUBSTITUTION:** Any neutral boot or shoe.

**SHOPPING LINKS:** [1](#) | [2](#)



## 6. BLACK/WHITE SNEAKERS

**SAMPLE OUTFIT:** Black athletic sneakers will be styled.

**SUBSTITUTION:** Any black sneakers or shoes.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#)

# Shoes

O U T F I T F O R M U L A S | 2 1 D A Y S O F L E G G I N G S



## 7. SNAKE PRINT

**SAMPLE OUTFIT:** Snake print booties and slip on sneakers will be styled.

**SUBSTITUTION:** Any neutral printed boot or shoe.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#)



## 8. RAIN BOOTS

**SAMPLE OUTFIT:** Red rain boots will be styled.

**SUBSTITUTION:** Any solid color shoes or rain boots.

**SHOPPING LINKS:** [1](#) | [2](#) | [3](#)



# Accessories

OUTFIT FORMULAS | 21 DAYS OF LEGGINGS



## 1. BLACK BACKPACK

**SAMPLE OUTFIT:** Black leather backpack will be styled.

**SUBSTITUTION:** Any black bag.

**SHOPPING LINKS:** [1](#) | [2](#)



## 2. BLACK TOTE

**SAMPLE OUTFIT:** Black tote bag will be styled.

**SUBSTITUTION:** Any black purse or bag.

**SHOPPING LINKS:** [1](#) | [2](#)



## 3. HOOP EARRINGS

**SAMPLE OUTFIT:** 14K gold filled 3cm hoops will be styled.

**SUBSTITUTION:** Any hoop or stud earrings in your choice of metal.

**SHOPPING LINKS:** [1](#) | [2](#)

# Accessories

OUTFIT FORMULAS | 21 DAYS OF LEGGINGS



## 4. BLACK GLASSES OR SUNGLASSES

**SAMPLE OUTFIT:** Black frame reading glasses and sunglasses will be styled.

**SUBSTITUTION:** Any reading or blue blocker glasses or sunglasses.

**SHOPPING LINKS:** [1](#) | [2](#)



## 5. POM POM BEANIE

**SAMPLE OUTFIT:** Knit beanie with faux fur pom pom will be styled.

**SUBSTITUTION:** Any winter hat.

**SHOPPING LINKS:** [1](#) | [2](#)



## 6. STATEMENT EARRINGS

**SAMPLE OUTFIT:** Black beaded tassel earrings will be styled.

**SUBSTITUTION:** Any black or neutral earrings.

**SHOPPING LINKS:** [1](#) | [2](#)

# Accessories

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## 7. SPARKLY CLUTCH

**SAMPLE OUTFIT:** Chain strap sparkly crossbody bag will be styled.

**SUBSTITUTION:** Any sparkly or metallic bag.

**SHOPPING LINKS:** [1](#) | [2](#)



## 8. BLACK CLUTCH

**SAMPLE OUTFIT:** Black leather clutch will be styled.

**SUBSTITUTION:** Any black bag or purse.

**SHOPPING LINKS:** [1](#) | [2](#)



## 9. STATEMENT NECKLACE

**SAMPLE OUTFIT:** Edgy, gold and rhinestone statement necklace will be styled.

**SUBSTITUTION:** Any statement necklace in your choice of metal.

**SHOPPING LINKS:** [1](#) | [2](#)

# Outfit Formulas

OUTFIT FORMULAS | 21 DAYS OF LEGGINGS



**OUTFIT 1**

PRINTED CARDIGAN + BLACK TEE  
+ LEGGINGS + BLACK ANKLE BOOTS  
OR WHITE SNEAKERS



**OUTFIT 2**

CHAMBRAY BUTTON DOWN + WHITE  
TEE + LEGGINGS + LEOPARD ANKLE  
BOOTS OR WHITE SNEAKERS



**OUTFIT 3**

STRIPED TURTLENECK + BLACK  
VEST + LEGGINGS + RUGGED BOOTS  
+ POM POM BEANIE



**OUTFIT 4**

MOTO JACKET + STRIPED TOP  
+ LEGGINGS + LEOPARD ANKLE  
BOOTS OR WHITE SNEAKERS

# Outfit Formulas

OUTFIT FORMULAS | 21 DAYS OF LEGGINGS



## OUTFIT 5

SHERPA JACKET  
+ PRINTED SWEATER + LEGGINGS  
+ TAUPE ANKLE BOOTS



## OUTFIT 6

BLACK CARDIGAN + SOLID BLOUSE  
+ LEGGINGS + BLACK BOOTS OR  
LEOPARD FLATS



## OUTFIT 7

DENIM JACKET + CAMO OR  
PRINTED TEE + LEGGINGS + BLACK  
ANKLE BOOTS OR WHITE SNEAKERS



## OUTFIT 8

PRINTED OR PLAID BUTTON DOWN  
+ BLACK VEST + LEGGINGS  
+ RUGGED BOOTS OR BLACK BOOTS  
+ POM POM BEANIE

# Outfit Formulas

OUTFIT FORMULAS | 21 DAYS OF LEGGINGS



## OUTFIT 9

SHERPA JACKET + WHITE TEE  
+ LEGGINGS + TAUPE ANKLE BOOTS  
OR WHITE SNEAKERS



## OUTFIT 10

FAUX FUR JACKET + SOLID BLOUSE  
+ LEGGINGS + LEOPARD BOOTIES OR  
HEELS + SPARKLY CLUTCH



## OUTFIT 11

NEUTRAL SWEATER  
+ WHITE TANK + LEGGINGS  
+ LEOPARD ANKLE BOOTS OR FLATS



## OUTFIT 12

BELTED CARDIGAN + WHITE TANK  
+ LEGGINGS + LEOPARD FLATS

# Outfit Formulas

OUTFIT FORMULAS | 21 DAYS OF LEGGINGS



## OUTFIT 13

GRAY SWEATSHIRT + LEGGINGS  
+ BLACK/WHITE SNEAKERS  
+ POM POM BEANIE



## OUTFIT 14

DENIM JACKET + WHITE TEE  
+ LEGGINGS  
+ LEOPARD OR WHITE SNEAKERS



## OUTFIT 15

NEUTRAL SWEATER  
+ WHITE TANK + LEGGINGS  
+ SNAKE PRINT SHOES



## OUTFIT 16

BLACK SWEATER + LEGGINGS  
+ LEOPARD HEELS  
+ BLACK CLUTCH

# Outfit Formulas

OUTFIT FORMULAS | 21 DAYS OF LEGGINGS



## OUTFIT 17

RAIN COAT + STRIPED TOP  
+ LEGGINGS + RAIN BOOTS



## OUTFIT 18

STRIPED SWEATER + LEGGINGS  
+ WHITE SNEAKERS



## OUTFIT 19

PLAID OR PRINTED BUTTON DOWN  
+ GRAPHIC TEE + LEGGINGS  
+ BLACK ANKLE BOOTS



## OUTFIT 20

OFF SHOULDER SWEATER  
+ LEGGINGS + BLACK BOOTS  
+ BLACK CLUTCH



# Outfit Formulas

O U T F I T F O R M U L A S | 2 1 D A Y S O F L E G G I N G S



## OUTFIT 21

NEUTRAL CARDIGAN  
+ GRAPHIC TEE + LEGGINGS  
+ WHITE SNEAKERS